

### EDUCATION

- Start Here: [TeamEvolve.biz](https://www.TeamEvolve.biz)
  - Patch Instructions: [www.LifeWaveSuccessLibrary.com](https://www.LifeWaveSuccessLibrary.com)
  - Download the InTouch LifeWave app
  - YouTube Trainings: [www.X39Freedom.com](https://www.X39Freedom.com)
  - Downloads and Fliers: [www.PatchEDU.com](https://www.PatchEDU.com)
  - Inventor's Explanation: <https://youtu.be/5R43Rb3kwcU> (18 minutes)
  - Advanced Dementia: <https://youtu.be/n1AU57QYMbY> (5 minutes)
  - Iron Man Athlete: [https://youtu.be/\\_3OIV\\_0KFBU](https://youtu.be/_3OIV_0KFBU) (6 minutes)
  - Horses Don't Lie: <https://youtu.be/8sw4rAHwzhc> (4 minutes)
  - Dr. Adam Scheiner on GHK-Cu: <https://youtu.be/I6VtjWp9zMQ> (36 minutes)
- 

### BUSINESS

- Patch or introduce X39 to three people per day.
  - Follow up with three people per day.
  - Invite three people per day to a Zoom Training.
  - Invite 1-3 entrepreneurs to a Launch Meeting
- 

### ZOOM TRAINING

- Attend at least two Zooms per week – one on product and one on business.
  - Host your own Zoom at least once per week. Practice, practice, practice!
- 

### SOCIAL MEDIA ACTIVITY

- Know your people and post accordingly. What is their age, gender, likes, and hobbies.
  - Post about things people have opinions on, not photos of your food.
  - Post on social media using a 5/1 method. Five social posts, then one on X39.
  - Never mention X39 outright. Post about a testimony and leave out X39 or Lifewave.
  - Actively comment on other comments right away. Do not mention X39.
  - Follow up with those who comment in a private message.
  - Invite friends via private message to Zooms and X39 Lifewave Education group.
  - Drip on friends who have shown interest with short videos.
- 

### WARM MARKET

- Develop a list of your warm market. Start with 100 to 300 people. Add to it weekly.
  - Create a followup schedule with your people so you can track what you sent them.
  - Use InTouch LifeWave app or a simple spreadsheet for tracking.
- 

### FOLLOW-UP STRATEGIES

- Invite to a Zoom.
- Invite to a live meeting or event.
- Invite to our open education group on Facebook (X39 Lifewave Education)
- Share the Patch Basics on the regular patch (see Patch Basics)